



B&D INDEPENDENCE JOINS CRYTICO AS PLATINUM PARTNER

Tea, SD and Mount Carmel, IL - December 23, 2014 – Crytico, LLC announced today their partnership with B&D Independence which will strengthen both companies by providing a medium for consumers of B&D [transfer seat bases](#) to rate and review their products. [B&D Independence](#) and [Crytico](#) have a shared interest in empowering customers and providing quality products and services.

Crytico.com is a review website solely focused on products and services for people with mobility issues. Consumers who have purchased mobility products can register on Crytico.com, give a star rating and write a review on their experience using their mobility device. Crytico.com is also a great resource for consumers who are in the market for a mobility product, like a transfer seat base, by reading the reviews of others. There is no cost for consumers to use the website.

“Crytico is the only forum that provides mobility challenged consumers with a way to share their opinions on a wide variety of mobility equipment,” said John Evans, B&D Independence President. “When Crytico approached us to get involved in the website test launch, we jumped at the opportunity. I viewed it as an opportunity to connect directly with our consumer. The test phase was incredible and the decision to become a Platinum Partner was an easy one. Our B&D team takes great pride in our products and is using the consumer feedback to guide us on how to make our products even better. With Crytico, the consumer gains his voice and we are listening!”

“Crytico.com is a much needed resource in the mobility industry,” said Monique McGivney, Crytico Mobility Advocate. “The products and providers in this space are unique and very specialized, and while learning about features and benefits from the people that sell the products is important; now consumers have a place to go to read what their peers, who use the products, have to say. With partners like B&D Independence, the website will continue to grow and be that resource for our community.”

Crytico.com launched in September of 2014 and has been well received with over 1000 reviews written on the website. All reviewers on Crytico.com are authenticated by a 3rd party to ensure authenticity of the reviews. With over 1500 products and providers on the site, it is a valuable resource for consumers of mobility products.

About B&D Independence

B&D Independence, Inc. was founded in 1981, with a commitment to create a company where quality and service would never be compromised. They take pride in knowing they have helped thousands of people regain their independence. Today, B&D Independence is recognized as the world leader in the design and manufacture of power transfer seat bases and an innovator in powered wheelchair docking systems. B&D Independence is committed to their customers and to providing the finest mobility equipment in the industry.

About Crytico

Crytico.com was created by industry experts who have worked in the mobility product arena for several decades, recognizing a void of opinions on products and services customers purchase. Crytico.com is the first and only premier review site that is 100% dedicated to mobility products and services mobility dealers provide. For more information contact Monique@crytico.com.